



ASIAN AMERICANS  
ADVANCING  
JUSTICE

AAJC

# SPONSORSHIP OPPORTUNITIES

## AMERICAN COURAGE AWARDS

October 3, 2019

VIP Cocktail Reception (by invitation only)  
General Reception & Program

National Press Club

# ABOUT US

Rooted in the dreams of immigrants and inspired by the promise of opportunity, Asian Americans Advancing Justice | AAJC (Advancing Justice | AAJC) advocates for an America in which all Americans can benefit equally from, and contribute to, the American dream. Advancing Justice | AAJC is a national 501 (c)(3) nonprofit founded in 1991 in Washington, D.C. Our mission is to advance the civil and human rights for Asian Americans and to build and promote a fair and equitable society for all. Advancing Justice | AAJC is the voice for the Asian American community—the fastest-growing population in the U.S.—fighting for our civil rights through policy advocacy, education, and litigation. We serve to empower our communities by bringing local and national constituencies together and ensuring Asian Americans are able to participate fully in our democracy.

## WHAT WE DO

**STRENGTHEN ROOTS (Immigration & Immigrant Rights; Census & Data Collection; Technology, Telecommunications, & Media Diversity):** By increasing the visibility of AAPIs as part of the fabric of America; by strengthening and expanding federal immigration policies that promote family unification, integration, and naturalization rates of AAPIs; by ensuring an accurate reflection of AAPIs in the Census; and by promoting universal access and reducing barriers to critical technology and telecommunications services for AAPIs and other underserved communities.

**PROMOTE EQUAL PROTECTION (Legal Advocacy; Hate Incidents Initiative):** By ensuring legal protections for AAPIs and other underserved communities through litigation, amicus brief filings, and partnerships with other civil rights and advocacy organizations on issues including affirmative action, immigration, language access, and voting rights, among others; by documenting hate incidents occurring against our communities, bringing to light hate incidents to the media and policymakers, and developing linguistically accessible systems and resources to support impacted communities.

**BUILD POLITICAL POWER (Voting Rights; Community Engagement):** By increasing the voting power of the AAPI electorate, protecting equal access to the ballot box at local, state, and national levels, and strengthening and expanding the capacity of local community-based organizations to advance and protect the rights of AAPIs and other communities of color.





The American Courage Awards is an annual event hosted by Advancing Justice | AAJC, honoring individuals, groups, and corporations in recognition of their extraordinary courage or commitment to the cause of Asian American and Pacific Islander (AAPI) civil rights. Your generous support of the American Courage Awards serves to ensure the quality, continuance, and reach of our highly valuable programs to promote justice.

The American Courage Awards offers a meaningful opportunity for corporations, foundations, law firms, and community organizations to come together and show their support for strengthening the civil and human rights of the AAPI community.



# SPONSORSHIP LEVELS

## CHAIRMAN'S CIRCLE \$75,000

- 16 premiere tickets
- 8 tickets to VIP Cocktail Hour
- Speaking opportunity during program
- Verbal recognition from podium
- Photo opportunity with Honorees
- Full-page ad in program booklet
- Recognition on all event press releases, social media, website, event collateral, and program booklet
- Logo placement on screen

## FOUNDER'S CIRCLE \$50,000

- 10 premiere tickets
- 6 tickets to VIP Cocktail Hour
- Verbal recognition from podium
- Photo opportunity with Honorees
- Full-page ad in program booklet
- Logo recognition on website and listing in program booklet
- Logo placement on screen

## PRESIDENT'S CIRCLE \$25,000

- 10 tickets
- 4 tickets to VIP Cocktail Hour
- Full-page ad in program booklet
- Logo recognition on website and listing in program booklet
- Logo placement on screen

## DIRECTOR'S CIRCLE \$15,000

- 8 tickets
- 4 tickets to VIP Cocktail Hour
- Half-page ad in program booklet
- Logo recognition on website and listing in program booklet
- Logo placement on screen

## EXECUTIVE CIRCLE \$10,000

- 8 tickets
- 3 tickets to VIP Cocktail Hour
- Half-page ad in program booklet
- Listing on website and program booklet
- Listing on screen

## BENEFACTOR \$5,000

- 6 tickets
- 3 tickets to VIP Cocktail Hour
- Quarter-page ad in program booklet
- Listing on website and program booklet
- Listing on screen

## ADVOCATE \$2,500

- 4 tickets
- 2 tickets to VIP Cocktail Hour
- Quarter-page ad in program booklet
- Listing on website and program booklet
- Listing on screen

## PARTNER \$1,000

- 2 tickets
- 2 tickets to VIP Cocktail Hour
- Listing on website and program booklet
- Listing on screen

# INDIVIDUAL TICKET PRICING

Premium Ticket (includes 1 ticket to VIP reception).....	\$250
General Ticket.....	\$150
Non-Profit Ticket.....	\$125
Student Ticket.....	\$75

# INDIVIDUAL AD PRICING (COMMUNITY RATE)

To purchase an ad to congratulate honorees or to support Advancing Justice | AAJC, please refer to the pricings below:

Full-Page Black & White Ad .....	\$500
Half-Page Black & White Ad.....	\$350
Quarter-page Black & White Ad .....	\$175

# IN-KIND/UNDERWRITING DONATIONS

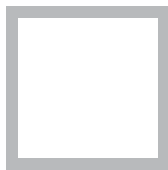
Advancing Justice | AAJC appreciates all forms of support including in-kind and underwriting. To inquire, please contact Gayle Yamada, VP of Development, at [gyamada@advancingjustice-ajc.org](mailto:gyamada@advancingjustice-ajc.org)

# IMPORTANT DATES

Deadline to submit logos & ads\* ..... **August 30, 2019**

\*Note: Please provide logos (per your sponsorship levels) in color; all ad copy/artwork in grayscale mode at 300 dpi. All fonts must be embedded within the PDF file. No crop marks or bleeds needed.

FULL-PAGE



7.5" x 7.5"

HALF-PAGE



7.5" x 3.5"

QUARTER-PAGE



3.5" x 3.5"

# CONTACT INFORMATION

Gayle Yamada, VP of Development  
202.657.7205 | [gyamada@advancingjustice-ajc.org](mailto:gyamada@advancingjustice-ajc.org)  
[www.advancingjustice-ajc.org](http://www.advancingjustice-ajc.org)

# SPONSORSHIP LEVELS

<input type="checkbox"/> Chairman's Circle .....	\$75,000
<input type="checkbox"/> Founder's Circle.....	\$50,000
<input type="checkbox"/> President's Circle.....	\$25,000
<input type="checkbox"/> Director's Circle .....	\$15,000
<input type="checkbox"/> Executive Circle .....	\$10,000
<input type="checkbox"/> Benefactor.....	\$5,000
<input type="checkbox"/> Advocate .....	\$2,500
<input type="checkbox"/> Partner.....	\$1,000

# INDIVIDUAL TICKET

<input type="checkbox"/> Premium Ticket .....	\$250
<input type="checkbox"/> General Ticket.....	\$150
<input type="checkbox"/> Non-Profit Ticket.....	\$125
<input type="checkbox"/> Student Ticket.....	\$75

# COMMUNITY RATE/INDIVIDUAL ADS

<input type="checkbox"/> Full-Page Black & White Ad .....	\$500
<input type="checkbox"/> Half-Page Black & White Ad.....	\$350
<input type="checkbox"/> Quarter-page Black & White Ad.....	\$175

# PAYMENT

Check Enclosed       Visa       Mastercard       Please Send Invoice

**TOTAL \$:** \_\_\_\_\_

Cardholder Name (as printed on card) \_\_\_\_\_

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ CVV \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

# CONTACT INFORMATION

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please make checks payable to Advancing Justice I AAJC, attn: Lucy Lee.  
1620 L St., NW, Ste. 1050, Washington, D.C. 20036 Tel (202) 296-2300 ext 0121.  
Advancing Justice I AAJC is a 501c3 organization under the IRS. Tax ID# 13-3619000.  
Your contribution above the cost of the reception is tax-deductible to the fullest extent of the law.