



SPONSORSHIP OPPORTUNITIES



AMERICAN COURAGE AWARDS **2024**

THURSDAY, OCTOBER 3

VIP Cocktail Hour (by invitation only)
Program & Reception

The National Press Club

ABOUT US

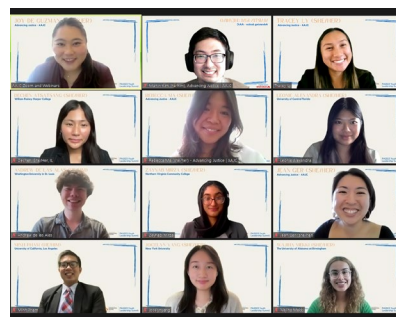
Rooted in the dreams of immigrants and inspired by the promise of opportunity, **Asian Americans Advancing Justice | AAJC (Advancing Justice | AAJC)** advocates for an America in which all Americans can benefit equally from, and contribute to, the American dream. Advancing Justice | AAJC is a national 501 (c)(3) nonprofit founded in 1991 in Washington, D.C. Our mission is to advance the civil and human rights of Asian Americans and to build and promote a fair and equitable society for all. Advancing Justice | AAJC is the voice for the Asian American community — the fastest-growing population in the U.S. — fighting for our civil rights through policy advocacy, education, and litigation. We serve to empower our communities by bringing local and national constituencies together and ensuring Asian Americans are able to participate fully in our democracy.

WHAT WE DO

STRENGTHEN ROOTS (Immigration & Immigrant Rights; Census & Data Collection; Research; Communications; Telecommunications, Technology & Media; Anti-Profilng, Civil Rights & National Security): By strengthening and expanding federal immigration policies that promote family unification, equal treatment and due process in our immigration system, and integration of Asian immigrants; by ensuring an accurate reflection of Asian Americans within the American landscape in the decennial Census; by increasing the visibility and understanding of Asian Americans as an integral part of the fabric of America through research, communications, and media representation; by safeguarding civil rights in the digital space and promoting universal access to technology and telecommunications services for Asian Americans and other underserved communities; and by providing legal resources and policy advocacy against race-based targeting of immigrant Asian Americans for surveillance and prosecution by the U.S. government.

PROMOTE EQUAL PROTECTION (Legal Advocacy; Anti-Hate Initiative; Education Advocacy): By ensuring legal protections for Asian Americans and advancing organizational policy goals through litigation, amicus briefs, and partnerships with other civil rights and advocacy organizations; by addressing hate incidents against Asian Americans through documentation, advocacy, and increasing visibility; and by working toward the inclusion of the history of Asian Americans in public education nationwide.

BUILD POLITICAL POWER (Voting Rights; Community Engagement; Youth Engagement): By increasing the voting power of the Asian American electorate and protecting equal access to the ballot box at local and national levels; by strengthening and expanding the capacity of local community-based organizations to advance and protect the rights of Asian Americans and other communities of color; and by strengthening and expanding student engagement in Asian American civil rights issues and national policy advocacy to advance and protect the rights of Asian Americans and other communities of color.





The American Courage Awards is an annual event hosted by Advancing Justice | AAJC, honoring individuals, groups, and corporations in recognition of their extraordinary courage or commitment to the cause of Asian American, Native Hawaiian, and Pacific Islander (AANHPI) civil rights. Your generous support of the American Courage Awards serves to ensure the quality, continuance, and reach of our highly valuable programs to promote justice.

The American Courage Awards offers a meaningful opportunity for corporations, foundations, law firms, and community organizations to come together and show their support for strengthening the civil and human rights of the AANHPI community.



SPONSORSHIP LEVELS

TRAILBLAZER

\$100,000

- 10 General tickets (Includes program & reception)
- 8 VIP tickets (Includes VIP cocktail hour, program & reception)
- Speaking opportunity during program
- Verbal recognition from podium
- Photo opportunity with Honorees
- Full-page ad in program booklet
- Recognition on all event collateral, social media, website, and program booklet
- Logo placement on screen

DREAM BUILDER

\$75,000

- 8 General tickets (Includes program & reception)
- 6 VIP tickets (Includes VIP cocktail hour, program & reception)
- Verbal recognition from podium
- Photo opportunity with Honorees
- Full-page ad in program booklet
- Logo recognition on website and listing in program booklet
- Logo placement on screen

COMMUNITY CHAMPION

\$50,000

- 6 General tickets (Includes program & reception)
- 4 VIP tickets (Includes VIP cocktail hour, program & reception)
- Full-page ad in program booklet
- Logo recognition on website and listing in program booklet
- Logo placement on screen

PROTECTOR

\$25,000

- 5 General tickets (Includes program & reception)
- 3 VIP tickets (Includes VIP cocktail hour, program & reception)
- Half-page ad in program booklet
- Listing on website and program booklet
- Listing on screen

DEFENDER

\$10,000

- 3 General tickets (Includes program & reception)
- 3 VIP tickets (Includes VIP cocktail hour, program & reception)
- Quarter-page ad in program booklet
- Listing on website and program booklet
- Listing on screen

ADVOCATE

\$5,000

- 2 General tickets (Includes program & reception)
- 2 VIP tickets (Includes VIP cocktail hour, program & reception)
- Quarter-page ad in program booklet
- Listing on website and program booklet
- Listing on screen

ACTIVIST

\$2,500

- 2 VIP tickets (VIP cocktail hour, program & reception)
- Listing on website and program booklet
- Listing on screen

For non-profit organization rates, please contact us at events@advancingjustice-aajc.org

INDIVIDUAL TICKET PRICING

VIP Ticket (VIP cocktail hour, program & reception)	\$300
General Ticket (VIP cocktail hour, program & reception)	\$250
Non-Profit Ticket (VIP cocktail hour, program & reception)	\$200
Student Ticket (VIP cocktail hour, program & reception)	\$150

INDIVIDUAL AD PRICING

To purchase an ad to congratulate honorees or to support Advancing Justice | AAJC, please refer to the pricings below:

	Business Rate	Community Rate
Full-Page Black & White Ad	\$1,000	\$500
Half-Page Black & White Ad	\$700	\$350
Quarter-Page Black & White Ad	\$350	\$175

IN-KIND/UNDERWRITING DONATIONS

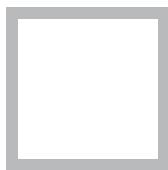
Advancing Justice | AAJC appreciates all forms of support including in-kind and underwriting. To inquire, please contact Gayle Yamada, VP of Development, at gyamada@advancingjustice-aajc.org

IMPORTANT DATES

Deadline to submit logos & ads* **August 14, 2024**

*Note: Please provide logos (per your sponsorship levels) in color; all ad copy/artwork in grayscale mode at 300 dpi. All fonts must be embedded within the PDF file. No crop marks or bleeds needed.

FULL-PAGE



7.5" x 7.5"

HALF-PAGE



7.5" x 3.5"

QUARTER-PAGE



3.5" x 3.5"

CONTACT INFORMATION

Kathryne Mei Calo

kcalo@advancingjustice-aajc.org

SPONSORSHIP LEVELS

<input type="checkbox"/> Trailblazer	\$100,000
<input type="checkbox"/> Dream Builder	\$75,000
<input type="checkbox"/> Community Champion	\$50,000
<input type="checkbox"/> Protector	\$25,000
<input type="checkbox"/> Defender	\$10,000
<input type="checkbox"/> Advocate	\$5,000
<input type="checkbox"/> Activist	\$2,500

INDIVIDUAL TICKET

<input type="checkbox"/> Premium Ticket	\$300
<input type="checkbox"/> General Ticket	\$250
<input type="checkbox"/> Non-Profit Ticket	\$200
<input type="checkbox"/> Student Ticket	\$150

INDIVIDUAL ADS

Business Rate

<input type="checkbox"/> Full-Page Black & White Ad	\$1,000
<input type="checkbox"/> Half-Page Black & White Ad	\$700
<input type="checkbox"/> Quarter-Page Black & White Ad ...	\$350

Community Rate

<input type="checkbox"/> Full-Page Black & White Ad	\$500
<input type="checkbox"/> Half-Page Black & White Ad	\$350
<input type="checkbox"/> Quarter-Page Black & White Ad ...	\$175

PAYMENT

Check Enclosed Visa Mastercard Please Send Invoice

TOTAL \$: _____

Cardholder Name (as printed on card) _____

Card Number _____ Exp Date _____ CVV _____

Billing Address _____ City _____ State _____ Zip _____

Cardholder Signature _____

CONTACT INFORMATION

Company Name _____

Contact Person _____

Title _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Please make checks payable to Advancing Justice | AAJC, attn: Lucy Lee.
1620 L St., NW, Ste. 1050, Washington, D.C. 20036 | events@advancingjustice-aaajc.org
Advancing Justice | AAJC is a 501c3 organization under the IRS. Tax ID# 13-3619000.

Your contribution above the fair market value of the reception is tax-deductible to the fullest extent of the law.